

LSM Athletic Booster Club, Inc Monthly Meeting
Tuesday, August 24, 2021
6:00 P.M.
Tina Thornton's House, 74 Warren Glen, Burlington

Presiding Officer:

Tina Thornton

Board Members Present:

Joanna Lutrzykowski: Vice President, Laurie Dinunzio: Events Coordinator, Cheryl Gnitzcavich: Secretary, Matthew Mooney: Events Coordinator, Jay Pelchar, Lewis S. Mills Athletic Director

Non-Board Members Present:

Nicole Bouffard, Mike Carrano, Sharon Fortuna, Cary Rubbo

Call to Order:

Meeting was called to order at 6:10p.m.

Approval of Minutes:

Review and acceptance of minutes from the previous meeting on Monday, June 7, 2021 will take place at the next meeting on September 14, 2021.

Budget:

Tina Thornton, President, gave the financial report for Janet Bergstrom, Treasurer.

- As of Tuesday, August 24th, we have a balance of \$8,656.41 in our checking account.
- The yearly fundraising goal is typically \$22,000-\$25,000.
- The Boosters' insurance policy with Jim Hunt needs to be renewed in mid-December.
- To remain in good standing as a 501(c)3 organization, we need to renew our membership with Parent Booster USA before it expires on December 31, 2021.
- Tina will get the P.O. Box keys from Janet Bergstrom and Kathi Krivanec, so that the Boosters can have access to their incoming mail.

Financial Support:

- In a previous vote, the annual Family ID renewal fee of \$1700 was Board approved to be paid by the Athletic Boosters this year. Jay Pelchar stated that this expense will be covered next year in the school's athletic budget.
- Four \$500 scholarships will be awarded to senior athletic applicants this year. The procedure to determine the recipients may change. Jay Pelchar suggested

giving the scholarships to Lewis S. Mills Scholarship Fund, INC. Their scholarship committee would determine the four recipients through their selection process.

- The Senior Picnic had a low attendance this past year due to conflicting school events. Jay Pelchar suggested discontinuing this activity. It is a very busy time of year for students and their families. No decision was voted on at this time to eliminate this event.
- Senior Day has expenses covered by underclassmen teammates and coaches. Tina Thornton mentioned that it has been a topic of discussion to have the Athletic Booster Club contribute a specific amount to help with these expenses. Jay Pelchar suggested possibly having a specific amount allotted to each senior on a team, instead of the same amount given to each team. Each team has a different number of seniors to cover expenses for. A decision will be made at a future meeting to determine the support of Senior Day expenses for each team.
- The Booster Club purchases championship t-shirts/ sweatshirts for each individual on a championship team. There is a monetary limit given to the item selected by the team for their players.
- The Athletic Boosters reimburse coaches training fees. In the past two years, the softball varsity coach is the only one that has utilized this approved expense.
- Tina Thornton suggested continuing to have games/meets live streamed for individuals that can't be in attendance at the events. There are several options to consider, but Hudl was mentioned to think about purchasing for all teams to utilize. The football team currently uses Hudl for filming its games. The Hudl fee is \$900 annually, plus \$450 for each additional team. Jay Pelchar mentioned two cameras, both an indoor and outdoor device, being offered with this program. No decision was made on this topic, but would be discussed again at an upcoming meeting.
- Jay Pelchar would like the Athletic Boosters to consider covering the expense of purchasing a drop down batting cage net this year for the baseball and softball teams.

Fundraising:

Membership:

- The position of membership coordinator remains open. Traci Carrano was suggested as a possible person to fill this position.
- Membership forms were mailed out in the August packets to students' families.
- People can purchase a membership online on our new website, mail the forms to our P.O. Box, or turn the forms into the main office.

- The quantity of membership incentives in the concession's stockroom needs to be updated to ensure that we have items to give to members at each level as stated on the membership form. Incentive substitutions will be made if necessary. Jay Pelchar has a key to the back stockroom. Tina will ask Kathi Krivanec for the other key.
- Joanna Lutrzykowski currently runs our social media accounts: Facebook, Instagram, and Twitter. A suggestion was made to utilize students and student groups such as LSM Fever to promote/maintain our social media. These accounts can be used to promote membership, as well as other Boosters' and athletic activities.
- Matthew Mooney suggested having a team liaison for each sport to help with communications.
- Due the lack of time to prepare this year, the Athletic Boosters will not have a space at Tavern Day. This event can be considered in the future to promote membership, fundraising, and community involvement.

Concessions:

- The position of Concessions Coordinator remains open.
- Jay Pelchar will let the Boosters know if they are able to run the stand this year after his meeting with the administration.

Scrip:

- Sharon Fortuna is our new Scrip coordinator.
- Kathi Krivanec is the person currently listed as the contact on the Scrip accounts. This contact information needs to be changed.
- Cheryl Gnitzcavich will go through the Secretary's binder to find out more information on the account.
- The new feature that was added in the past year was the ordering of gift cards by individuals directly through the RaiseRight app.

Merchandise:

- The position of merchandise coordinator remains open.
- There was a conflict with the BSN Sports online school store in the past few years. Jay Pelchar does not think there will be a problem this year.
- He has been in discussions with the administration in regards to athletic spirit gear merchandise and will keep the Boosters updated.

Other Fundraising:

- The Athletic Boosters are currently signed up for the Amazon Smile program. This program needs to be promoted.
- In the past we have had a comedy night fundraiser. Due to a lower turn out in the last few years and difficulty with the venue, the Board decided to not continue with this event.
- Jay Pelchar suggested a golf tournament or a beer/wine tasting as possible events to raise funds.
- If interested in the future, Tina Thornton mentioned that Joe Prespare has offered to do senior banners and portraits.

Other:

- Jay Pelchar stated that the All Sports Parent/Athlete meeting will not be held this fall. He will send out an e-blast to all families virtually later in September.
- Matthew Mooney suggested utilizing a weekly or monthly Booster Bulletin e-blast to the Mills community to keep people informed of Boosters' and other athletic happenings and events. Mr. Rau does include athletic information in his bi-weekly, e- blasted newsletters.
- Tina Thornton mentioned that the By-laws will be reviewed in the spring. Any revisions to them will be voted on at that time.
- Our next meeting will be Tuesday, September 14th at Joanna Lutrzykowski's house in Burlington at 7:00pm.
- The October meeting will be held on Tuesday, October 5th, at a time and place TBD.
- Other meeting dates, times, and locations for this school year are yet to be TBD.

Adjournment:

- A motion was made by Tina Thornton, and seconded by Cheryl Gnitzcavich to adjourn the meeting at 7:38 p.m. All in favor; none opposed.

Respectfully Submitted,
Cheryl Gnitzcavich, Secretary
LSM Athletic Booster Club, Inc.